

Dixie Restaurants Statement

DATE: August 3, 2010

CONTACT: Allan Roberts, CEO Dixie Restaurants

-LITTLE ROCK- Dixie Restaurants, the owner of Delta Cafe, has learned of a potential breach of credit and debit card information at our Delta Cafe location in Shawnee, Oklahoma. There has been no evidence of any data compromise at any other Delta Cafe restaurant location.

Dixie Restaurants encourages any patron who has used a credit or debit card during the time frame of March 21, 2010 to June 9, 2010 at the Delta Cafe location at **4734 N. Kickapoo in Shawnee**, to contact their bank or credit card issuer immediately. Patrons who suspect unauthorized activity should report it to the bank that issued the credit or debit card as well as appropriate law enforcement authorities, the Oklahoma Attorney General's Office and the Federal Trade Commission (877-438-4338).

As this is an on-going criminal investigation, Dixie Restaurants cannot comment further on security steps we have taken or the investigation itself. **The investigation has concluded that there has been no wrongdoing by any member of our management or staff.** We have worked aggressively with law enforcement to assist in this investigation to identify the perpetrators and to assist in the prevention of any similar future action against other retail businesses.

Patrons should also consider placing a fraud alert on their credit files. An initial fraud alert, which lasts for 90 days, alerts potential creditors to use reasonable policies and procedures to verify a customer's identity before issuing credit in his/her name. To place an alert, calls can be made to any one of the following three credit reporting agencies: **Experian** (888) 397-3742; **Equifax** (800) 525-6285; or **TransUnion** (800) 680-7289.

This automatically allows one to place an alert with all three agencies. Patrons then will receive letters from all three agencies, confirming that the alert is in place and letting patrons know how to obtain a free copy of their credit report. You also can order a free copy of your credit report by calling (877) 322-8228 or by visiting <http://www.annualcreditreport.com>.

Delta Cafe sincerely regrets any problems or inconvenience resulting from this criminal activity.

Dixie Restaurants, Inc. operates 23 restaurants in 3 states under the Dixie Cafe and Delta Cafe names. The company was founded in 1986 and employs almost 1,000 in Arkansas, Tennessee and Oklahoma. Dixie Restaurants, Inc., corporate headquarters: 1215 Rebsamen Park Road, Little Rock, Arkansas 72202. (501) 666-3494.